

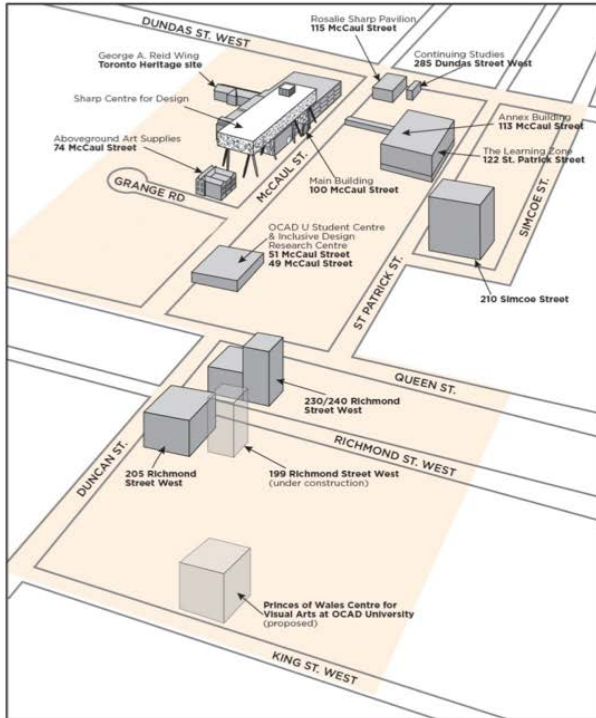
# OCAD University's Creative City Campus

Community Meeting  
June 28, 2017

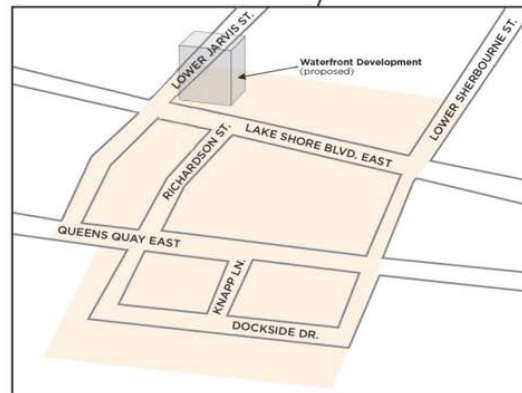
IGNITE  
IMAGINATION



# OCAD UNIVERSITY CAMPUS



**An evolving campus  
within a growing city.**



# OCAD U

## CREATIVE CITY CAMPUS

The Creative City Campus (CCC) will revitalize and expand the institution's core creative spaces on McCaul Street.

The project involves approximately 50,000 square feet of new construction and 95,000 square feet of renovation and repurposing of existing space in and around the existing facilities of the university.



# CREATIVE CITY CAMPUS INSPIRATION & OBJECTIVES

- Provide a 21<sup>st</sup> century learning environment
- Build global relationships
- Contribute to city building
- Connect with community
- Respect for and integration of Indigenous values
- Increase sustainability
- Integrate learning environment and studio space with social and community space



UAL Campus for Central Saint Martins,  
(photo credit: Stanton Williams).

# PROJECT OVERVIEW

- Provide approximately 50,000 sq.ft. of addition, 95,000 sq.ft. of renovation
- Renovate and add to 100 McCaul St.
- Refurbish George Reid House
- Transform 115 McCaul St. to the Centre for Experiential Learning in the Rosalie Sharp Pavilion
- Renovate Sharp Centre
- Revitalize and expand the library
- Create spaces that expand community engagement opportunities

# GLOBAL CONTEXT



OCAD U Facilities



California College of the Arts

# GLOBAL CONTEXT



OCAD U Facilities



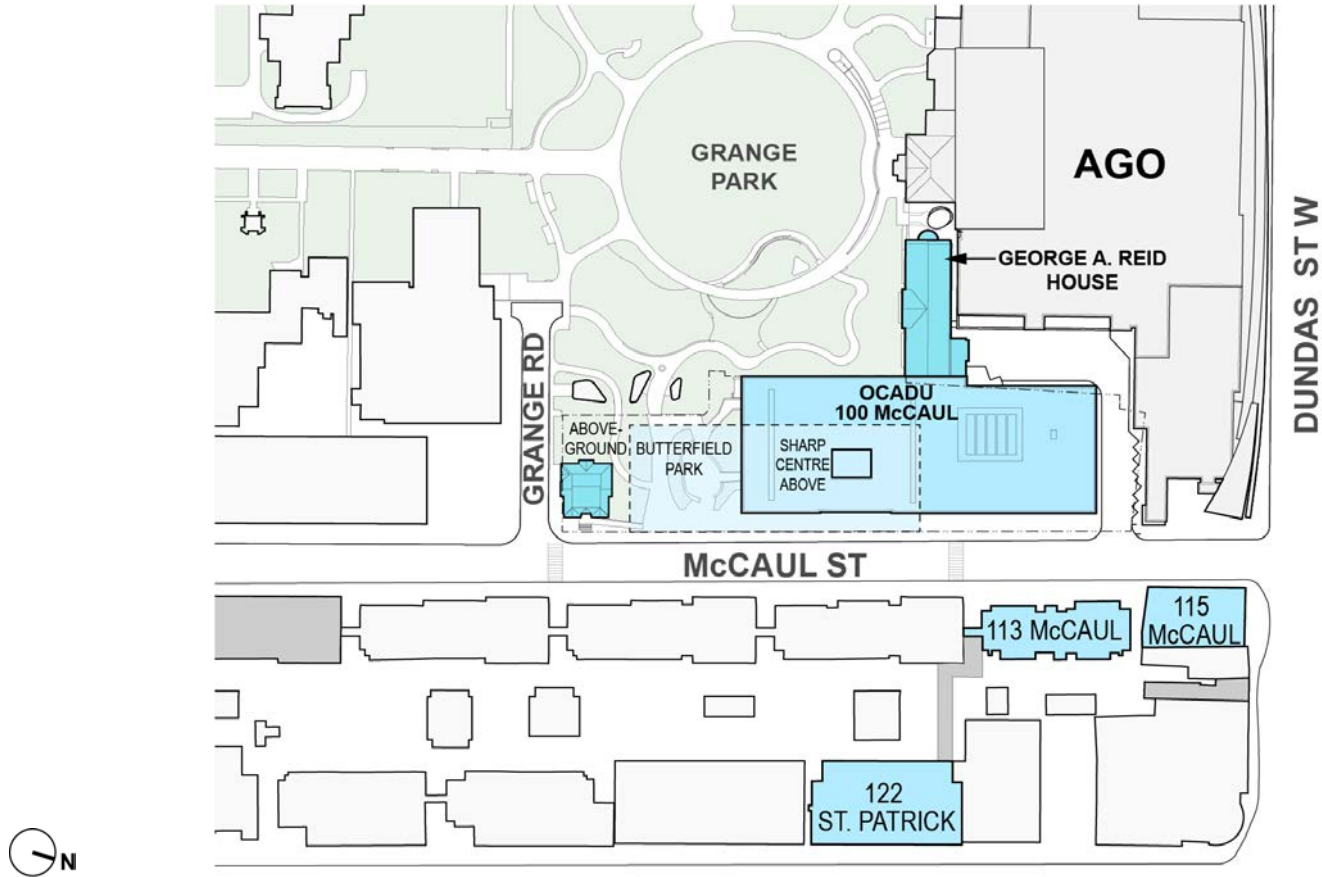
Perimeter Institute, Waterloo

# PROJECT BUDGET

- **\$60 Million: total project cost**
- \$27 Million from Government of Ontario
- \$2 Million from Government of Canada (Strategic Investment Fund)
- \$1 Million from Government of Canada for George Reid House refurbishment
- \$5 Million from private sector funding
- \$25 Million OCAD U Financing and Fundraising



# PROJECT SCOPE



# CENTRE FOR EXPERIENTIAL LEARNING IN THE ROSALIE SHARP PAVILION

- Located at 115 McCaul St. (Corner of Dundas and McCaul Streets)
- 16,000 sq.ft. formerly used for administrative offices, converted to student-focused use
- Provides opportunities for experiential learning, community partnerships, an open and collaborative work environment, accessible to OCAD U students and future entrepreneurs
- Designed by Bortolotto Architects
- Scheduled to open in spring 2018



Centre for Experiential Learning – view from Dundas St. and McCaul St.



Image: Ontario College of Art, c. 1930, photographer unknown

# GEORGE REID HOUSE REFURBISHMENT

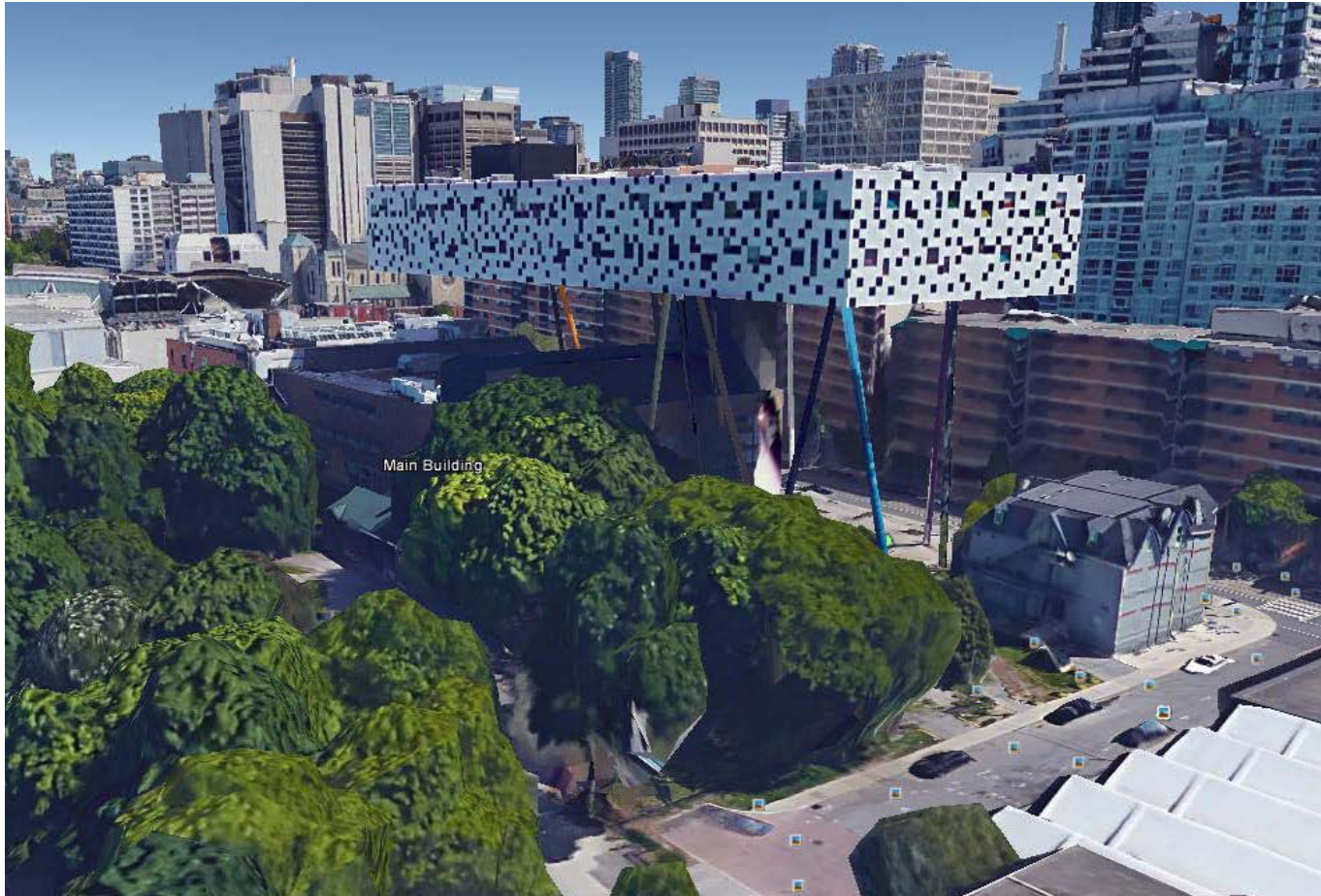
- Planning and design are underway to restore internal and external Heritage elements as well as refurbish the existing portico, re-envisioning it as the Canada 150 Portico
- Refine the program layout, details and strategy
- Plans to submit for permit in July 2017, with construction start date of Fall 2017 and completion by March 2018

# PROJECT TEAM

- Joint Venture: **Teeple Architects and Morphosis Architects**
- Indigenous Consultant: **Two Row Architects**
- Landscape Architects: **PFS Studio**
- Heritage Consultant: **ERA Architects**
- Construction Manager: **Eastern Construction**



# SITE CONTEXT



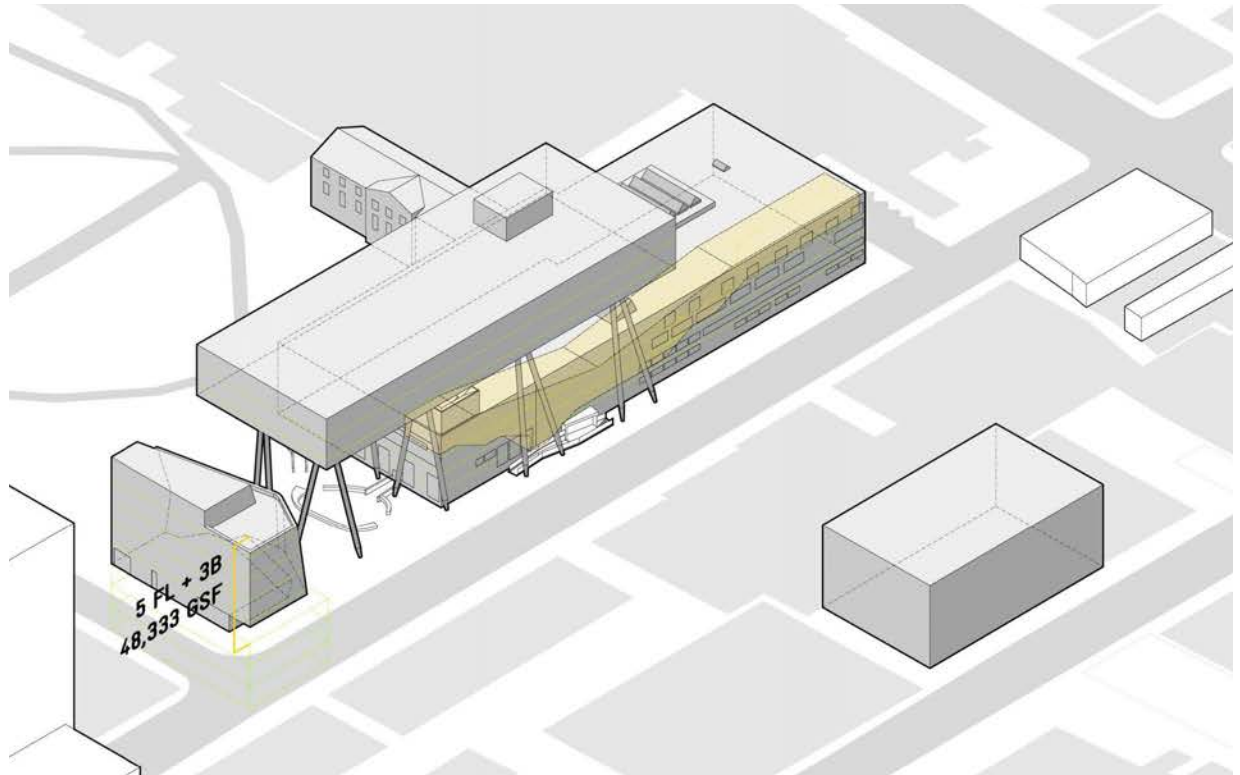
# STUDY A – NORTH TOWER

- Connected to main building
- New presence at Dundas and McCaul
- Complex phasing and site logistics
- Small floor plates
- Blocks iconic view
- Potential shadow issues at corner

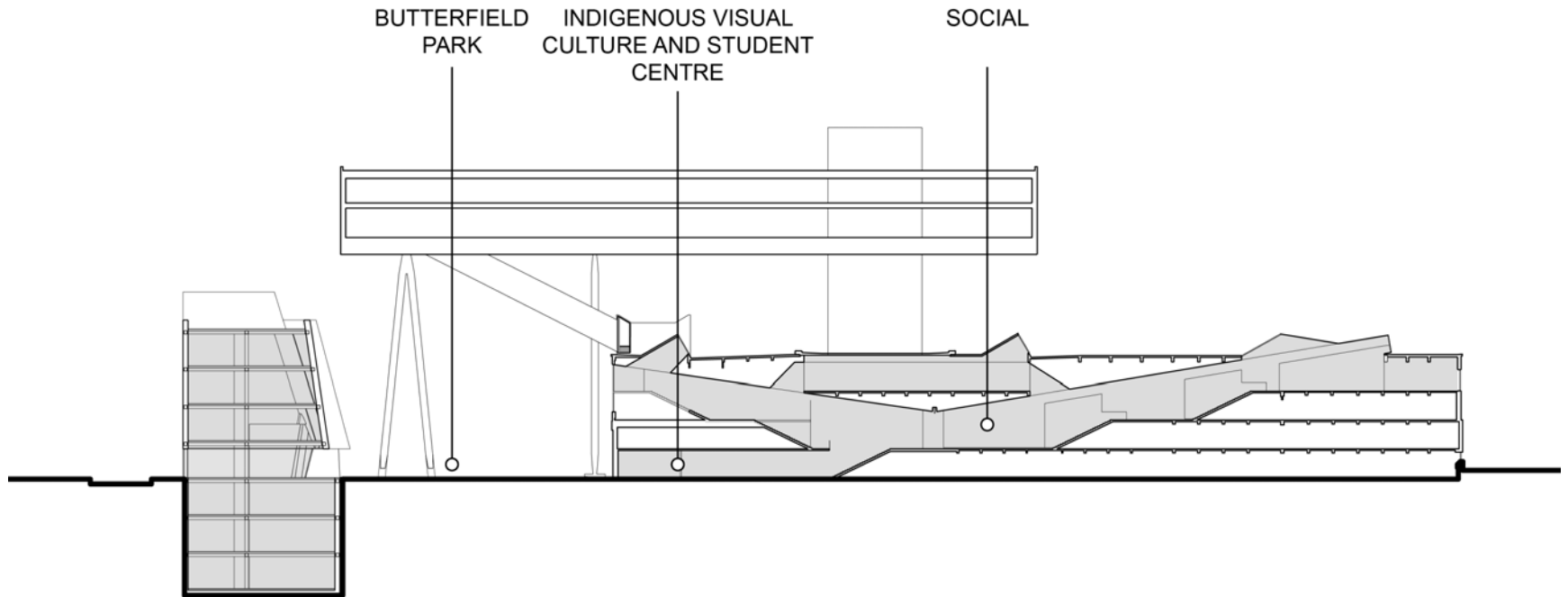


# STUDY B – SOUTH TOWER

- Enables relocation of the library to McCaul Street
- Disconnected from main building
- Blocks iconic view of the Sharp Centre
- Small floor plates

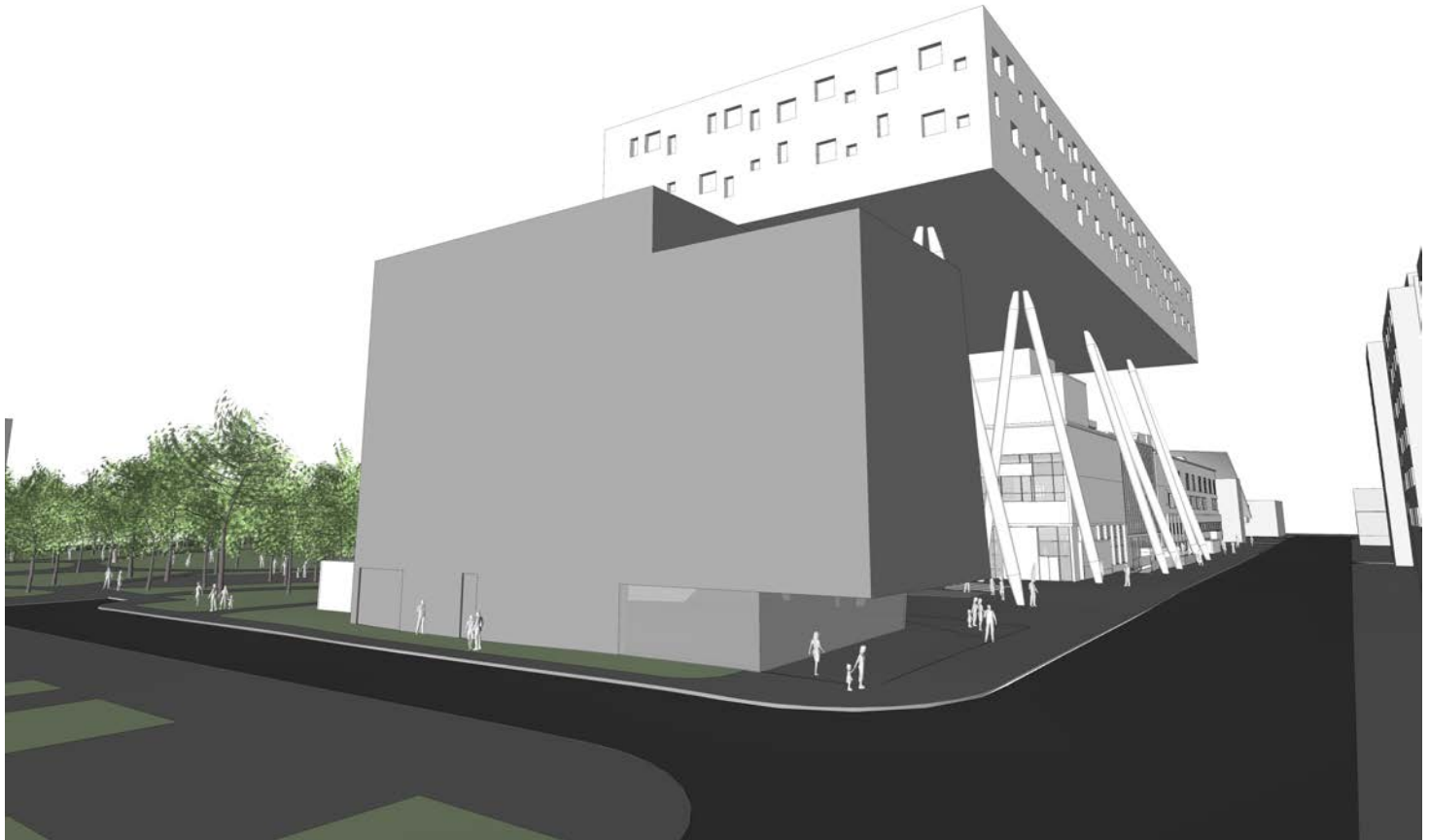


# STUDY B - SECTION





# STUDY B – STREET VIEW



# PROPOSED STRATEGY



# PROPOSED STRATEGY



VIEW FROM GRANGE PARK

# PROPOSED STRATEGY

Rendering of proposed  
strategy



VIEW FROM MCCAUL STREET



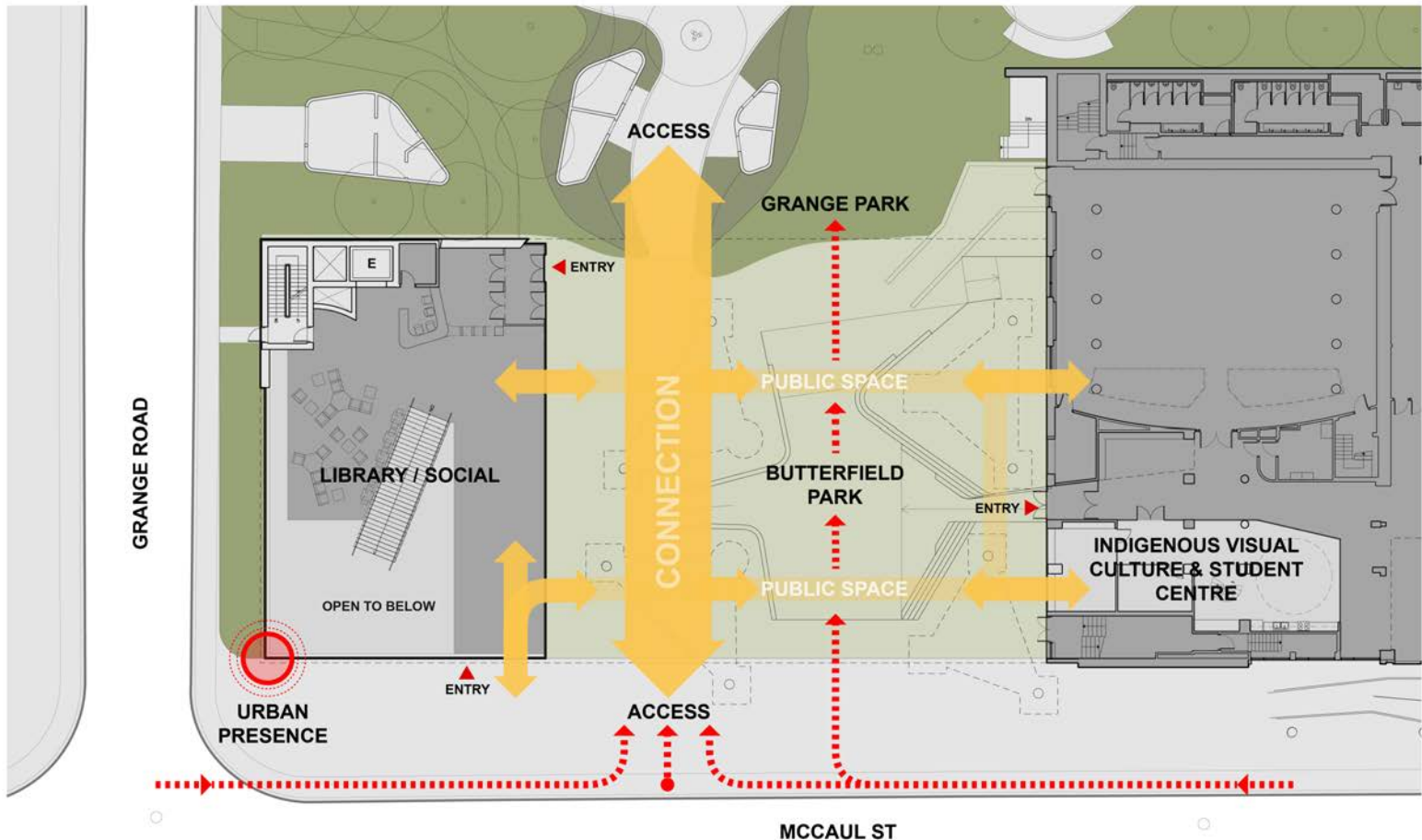
# PROPOSED STRATEGY

Rendering of proposed strategy



MCCAUL STREET – PEDESTRIAN EXPERIENCE

# PROPOSED STRATEGY



# BENEFITS TO NEIGHBOURHOOD

- Protected public space for community gatherings
- Enriched spaces for partnered programs
- Welcoming and enhanced library and Indigenous Visual Culture Centre
- Continue to enhance McCaul Street cultural corridor
- Enhanced connectivity to Grange Park

# PROPOSED STRATEGY





# NEXT STEPS

- **Summer 2017:** Solicit feedback from Community
- **Summer 2017:** Develop design concepts
- **Fall 2017:** Submit for City review and approvals
- **Summer/Fall 2018:** Start construction

**HERE,  
OVERACTIVE  
IMAGINATIONS  
ARE A  
GOOD  
THING**



**Thank  
You!**

For additional information, comments  
and questions:

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[ocadu.ca/creativecitycampus](http://ocadu.ca/creativecitycampus)