CAREER LAUNCHER:

TORONTO OUTDOOR ART FAIR





OPPORTUNITY DESCRIPTION

The Centre for Emerging Artists & Designers is excited to announce the Toronto Outdoor Art Fair Career Launcher award for students in the Illustration, Print/ Publication and Material Art & Design programs. Eligible students will have the opportunity to exhibit in the 58th year of this annual event; Canada's largest and longest-running juried contemporary outdoor art fair. TOAF was established to nurture artistic excellence and an entrepreneurial spirit, and to showcase contemporary work to the general public. This free public event showcases works by over 350 exhibitors and attracts 115,000 visitors each year to Nathan Phillips Square.

This is an amazing opportunity to get yourself out there, nurture an audience, and sell your work! Student applications will be reviewed by the TOAF jury for final selection.

SUBMISSION REQUIREMENTS

- Application process: Career Launcher applicants must sign up/login at <u>www.torontooutdoor.art</u> and complete their application.
- After proceeding to payment with Shopify, enter the code OCADCLTOAF2019 on the right side where it says "DISCOUNT' and the \$30 Student application fee will be waived. Changes cannot be made to your application after this code has been used.
- You do not have to complete your application in one sitting.
 You can start your application and save to return to it before submitting.
- This code can only be used by OCAD Students who are applying for the Career Launcher opportunity. TOAF will be confirming eligibility of all artists who use the discount code. Please ensure to confirm your eligibility prior to applying by contacting: Tak Pham, Special Project Coordinator, Career Launcher
- A single artist can use this code 3 times if submitting three different applications (in different mediums) You can only show at the Fair what you are accepted for.

TORONTO OUTDOOR ART FAIR

https://torontooutdoor.art/ Nathan Phillips Square 100 Queen St W, Toronto, ON

QUALIFICATIONS

- Must be a ILLU, MAAD, or PRNT/PUBL student in their graduating year.
- You must apply individually under your own name.
- Please read the <u>Reproduction Policy</u> carefully before submitting.
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Tak Pham
Special Project Coordinator, Career
Launchers
tpham@ocadu.ca

If you experience any issues with the above code, or have any questions about applying please contact:

Ania Harmata Artist Relations Coordinator, ania@torontooutdoor.art 416-408-2754.

Results will be announced April 8th, 2019.

CONTACT

Tak Pham

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T: 416 977 6000 x 361

Find an archive of past initiatives here: **careerlaunchers.format.com**

