



Gauging the moisture content of Arabica coffee beans as they dry on raised beds. Benguet province, Philippines. Photo by: R. Busacay 2019

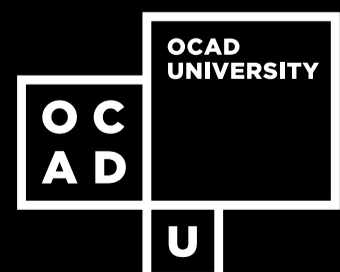
THIS IS RESEARCH

Activating Alternatives for a Sustainable Trade: Social Entrepreneurship and Coffee Production in the Upland Northern Philippines (2019)

B. Lynne Milgram, Professor of Anthropology, Faculty of Liberal Arts & Sciences

This project explores the channels through which Philippine social entrepreneurs in upland northern Luzon develop new specialty Arabica coffee enterprises that follow a socially responsible and environmentally sustainable model of production and distribution. The project analyzes the opportunities and constraints entrepreneurs and producers face as they scale-up from their small start-up premises to yield an industry for, and more responsive to, producers' and consumers' needs.

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