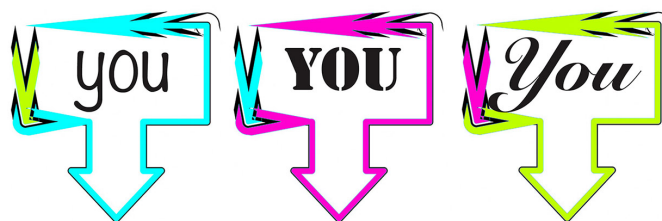


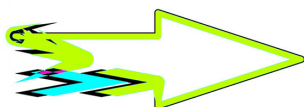
# Yorkville Village Arts Festival

## POP UP SHOP



### CALL FOR SUBMISSIONS: OCAD U Students, Alumni & Faculty

We are looking for a diverse selection of artworks (ceramics, prints, jewellery, illustrations, textiles, artist multiples, bags, cards, paintings, small sculptures...) that showcase the talents of the OCAD U community. The selected work will be sold at the OCAD U Pop Up Shop in Yorkville Village from Nov 3-13th as part of the Yorkville Village Arts Festival.



**DEADLINE: THURS, OCT 13TH, MIDNIGHT**

**Facebook event: Call for Submissions: OCAD U POP UP SHOP**

- **Each artist will set their own price.** We recommend submitting work priced between \$2 to \$50 and framed/large-scale work that is under \$1000. Please note that 10% of the sales price will be deducted to cover the costs of shop staffing and management. (Example, if you price your work at \$20. You will receive \$18 and the Pop Up Shop will keep \$2.)
- **Selected artists will be notified by Tuesday, October 18th.**
- **Display ready prints and objects must be delivered to the Faculty of Art Office, located in room 401, 4th floor of 100 McCaul before FRIDAY, OCTOBER 28TH before 4:00 pm.**
- **Pieces accepted for the shop will require the following:**
  - \* Each work must have a business card/artist information securely attached
  - \* A price list/removable price tag for each object.
  - \* A list of all work and supplies delivered
  - \* Packaging materials:
    - \* Fragile items (ceramics, 3D objects...): bubble wrap/boxes
    - \* 2D prints: each image packaged in a clear bag with a white backing board. (These are available at Aboveground Art Supplies.)
    - \* Textiles (scarfs, bags, shirts...) please let us know if your works require hanging or if they can be displayed on tables.
    - \* Small objects: bags/specialized displays if needed
    - \* Note: the Pop Up Shop will provide medium-sized bags for customers
- **Unsold work will be available for pick up the week of Nov 14th and payment for sold works will be distributed in mid-December – mid-January.**

#### HOW TO APPLY:



- \* **In a Dropbox folder, please include the following:**
  - \* Up to 10 jpgs (1024 pixels on the longest side) of the objects you are proposing for the sale. Files should be titled as follows:  
File number\_1st FirstInitial\_Last Name\_Student/Alumni/Faculty.jpg  
Example: 01\_A\_Hup\_Student.jpg
  - \* Info sheet (.doc) that contains:
    - \* Your name and contact info (email and phone number)
    - \* Image list (title/object, size, medium, date and price.  
Please include framing/display information for large-scale pieces.)
- \* **Share this Dropbox folder with [ocadupopupshop@gmail.com](mailto:ocadupopupshop@gmail.com)**
- \* Works for the Pop Up Shop will be **selected by a jury** with representatives from the Faculty of Art & Design.
- \* Please note: Although we will not be able to confirm receipt of the work, we will contact all that applied with the results.

**QUESTIONS? PLEASE CONTACT Jenn Long** at [jlong@faculty.ocadu.ca](mailto:jlong@faculty.ocadu.ca) or **Jennie Suddick** at [jsuddick@faculty.ocadu.ca](mailto:jsuddick@faculty.ocadu.ca). Please include "Pop Up Shop" in the email title.

