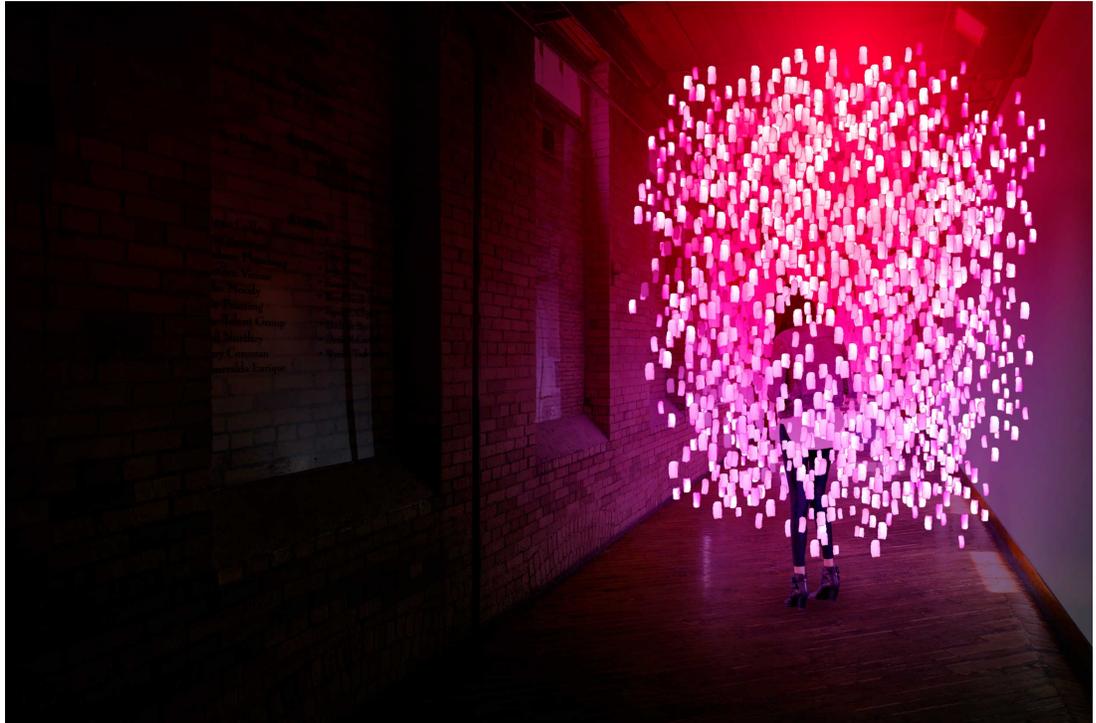




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CAREER LAUNCHER PROJECTS ON VIEW ALL NIGHT AT NUIT BLANCHE 2018



Jessie Sheng, *Cloud 9 Aisle 5* rendering, 2018. Image Courtesy of the Artist.

The **Centre for Emerging Artists and Designers** is proud to announce that two Career Launcher projects will be unveiled on Saturday, September 29 at the **2018 Nuit Blanche Festival**.

Nuit Blanche Toronto is an annual Toronto's free all-night contemporary art event that invites adventurous residents and visitors to take to the streets from sunset to sunrise. Experience Toronto transformed by hundreds of Canadian and international artists. One night only, all night long.

At **401 Richmond** Street West, **Jessie Sheng** (INTM: DPXA, 2017) will be working with curator William Huffman to exhibit her installation, *Cloud 9 Aisle 5*. 401 Richmond is a restored, heritage-designated, industrial building turned arts-and-culture hub in downtown Toronto. It is home to over 140 artists, cultural producers, social innovators, micro-enterprises, galleries, festivals and shops. *Cloud 9 Aisle 5* is an interactive installation that envelopes visitors in a floating cloud of packing peanuts to raise questions regarding consumerist practices. The piece attempts to remove individuals from their position as consumers and instead bring attention and responsibility to their everyday actions. In addition to the exhibition opportunity, Sheng also received a Career Launcher production grant from the CEAD for this project.



Marcelo Luft & Jordan Shaw, *Intersections* rendering, 2018. Image Courtesy of the Artists.

In the core of the city, Marcelo Luft (DF, 2017) and Jordan Shaw (DF, 2017) will be exhibiting their interactive data-driven installation *Intersections* in the atrium of 150 York Street as part of the 2018 Nuit Blanche Independent Project program. Participants are invited to pinpoint three places in Toronto that are important to them. Those intersections join other people's in a painterly vision of a map that reflects not what separates us, but what connects us and essentially blurs the lines between neighbourhoods and neighbours. The visualization projected evolves with real-time data as a manifestation of the city's shared connections, vibrant movement and interwoven activities that intersect and transcend preconceived boundaries. Luft and Shaw received a Career Launcher production grant for the project.

As part of the Centre for Emerging Artists & Designers, the Career Development office supports the professional development of emerging OCAD U creative talent. The Career Launchers program offers unique, high-profile opportunities developed in partnership with industry leaders in order to help senior students and new graduates start their professional practice after school.

PARTNERS/SPONSORS



Intersections also received support from UNION Creative Toronto.