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Partial Gallery x OCAD U Artist Showcase

Partial



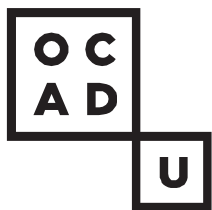
[Partial Gallery](#) and OCAD University are excited to announce a new partnership and opportunity for OCAD U Faculty of Art students and alumni. A select number of OCAD U students and graduates are receiving complimentary 1-year Pro Accounts on Partial and inclusion as featured artists within the **OCAD University Artist Showcase** on Partial's online platform.

Congratulations to the first 15 alumni recipients of this opportunity! These recent grads will be showcasing their works, as well as administering artwork sales and rentals to the public through Partial's platform. The recipients were selected from an open call to new OCAD U grads, juried by Faculty Members and staff from the Centre for Emerging Artists & Designers.

Additional benefits include:

- A dedicated artist profile page
- Active promotion of their work by OCAD U's [Centre for Emerging Artists & Designers](#)
- Listing on Partial's artist directory
- Smart insights about their artwork
- Pricing Guide
- E-commerce capabilities for art sales plus rental & payment plans their art
- Trade Access: access to set decorators, designers, and stagers
- Priority Artist support
- Insurance Protection on all art rentals/rent-to-own plans
- Low 16% transaction fee on any sale/rental

OCAD U's partnership with Partial Gallery commenced in October 2018. Three students from Industrial Design, Graphic Design and Material Art and Design, all involved in the [Design4 program](#), were placed with [Partial Gallery](#) to work on developing a high-fidelity interactive mock-up as a prototype in order to optimize Partial's Dashboard. The results of the student's work launched in Summer 2019 with Partial's implementation of the dashboard feature and artist user experience improvements.



PARTNERS

Partial