CAREER LAUNCHER:





OPPORTUNITY DESCRIPTION

Partial Gallery and OCAD University are excited to announce a new partnership and opportunity for current OCAD U students in the Faculty of Art. 25 students will be given complimentary 1 year Pro Accounts on Partial and inclusion as featured artists within the OCAD University Hub on Partial's online platform in order to showcase their works, and administrate artwork sales and rentals.

This is an amazing opportunity to get your work out there, nurture an audience, and sell your work! Applications will be reviewed by faculty members and staff from the Centre for Emerging Artists & Designers.

The benefits of a Pro Account and inclusion on the OCAD U Hub are:

- Dedicated artist profile page
- Listing on Partial's artist directory
- Smart insights about your artwork
- Pricing Guide
- E-commerce capabilities for art sales plus rental & payment plans for your art
- Trade Access: access to set decorators, designers, and stagers
- Priority Artist support
- Insurance Protection on all art rentals/rent-to-own plans
- Low 16% transaction fee on any sale/rental

Partial is an art marketplace and platform for artists and art-seekers to connect and engage in real and accessible transactions. Thanks to the smart try-before-you-buy options, original work by local artists are just around the corner – and now within reach. The small team began Partial in 2016 in Toronto with the simple goal of bringing more art out of artists' studios and onto the walls of homes and businesses in their city.

PARTNER

PARTIAL GALLERY

https://www.partial.gallery

QUALIFICATIONS

Current OCAD U students in the Faculty of Art

SUBMISSION REQUIREMENTS

- Full contact information (Name, portfolio, and email)
- Links to online portfolio
- One (1) PDF that includes a:
 - Brief artist biography (250 words max)
 - CV
 - A brief statement of intent outlining your interest and commitment to this opportunity (up to 500 words max)

SUBMISSION INSTRUCTION

Please submit all components online via https://ocadu.partial.gallery/submit

If you have any questions about this opportunity, please contact Zviko Mhakayakora zmhakayakora@ocadu.ca

DEADLINE: Sunday, October 13, 2019 at midnight

CONTACT

Zviko Mhakayakora

Special Project Coordinator E: <u>zmhakayakora@ocadu.ca</u> T: 416 977 6000 x 3707 ocadu.ca/careerdevelopment

Find an archive of past initiatives here: **careerlaunchers.format.com**

