



RESEARCH RENDEZVOUS

Research Rendezvous is a monthly lunchtime series for faculty and students to share and learn about research at OCAD U.

Come share your ideas, connect with potential collaborators and find out how you can get involved in research.

Please Join Us:

**TUESDAY
NOVEMBER 17, 2015
12:00PM TO 1:00PM**

100 McCaul Street | Room 187

FREE!

THIS MONTH'S FEATURED SPEAKERS:

ALIA WESTON

Activating [Social] Entrepreneurship

This project investigated the ways in which [social] entrepreneurship can be developed in a post-crisis economy. In Zimbabwe, the decade-long economic crisis — 1999-2009 — has led to a drain of skills and resources. Youth have few opportunities to gain support for [social] entrepreneurial endeavors. This project employed action research as a way of understanding needs and providing support. The research was facilitated in conjunction with a Zimbabwean social enterprise Mu'unze which collaborates with artisans.

Dr. Alia Weston is an Assistant Professor, Creative and Business Enterprise, and a director of the Impact Economy Research Hub (IERH). The IERH is the research division of the Impact Collective: OCADU's Art & Design Social Innovation Hub.

KATE SELLEN

What can we learn from a socio-technical study of the implementation experience of a technology for blood issuing in the high-risk setting of the operating suite?

This talk will explore the results of a three-year multi-site study of electronic remote blood issue and the implications for design in clinical contexts. Some of the topics for discussion will include the relevance of adaptation, learning and workarounds, critical incidents and error recovery, and the dynamics of transactional processes for desing. This research also highlights the value of a multi-site socio-technical approach for revealing a diversity of experience that point towards actionable recommendations for the design of tools to support highly dynamic clinical work.

Kate Sellen is an Assistant Professor in the Faculty of Design at OCADU working on interaction design and innovation in healthcare. She leads the Healthcare and Resilient Experience Research Group and the Envision Health group at OCAD U.

